

## PACKAGES

### Basic

- HDR Photos
- Image Retouching
- Blue Sky Guarantee

8 PHOTOS

**\$99**

14 PHOTOS

**\$169**

20 PHOTOS

**\$229**

28 PHOTOS

**\$289**

### Standard

- HDR Photos
- Image Retouching
- Blue Sky Guarantee
- 2D Floor Plan (up to 3000 sq. ft.)

5 PHOTOS

**\$169**

8 PHOTOS

**\$199**

14 PHOTOS

**\$259**

20 PHOTOS

**\$319**

28 PHOTOS

**\$389**

Add **\$100** for floor plans between 3000-4500 sq. ft.  
 Add **\$175** for floor plans between 4500-6000 sq. ft.  
 Add **\$250** for floor plans above 6000 sq. ft.

### Deluxe

- HDR Photos
- Image Retouching
- Blue Sky Guarantee
- 2D Floor Plan (up to 3000 sq. ft.)
- Virtual Staging
- Twilight Photo

(One photo rendered as if it was shot at twilight.)

6 PHOTOS

**\$239**

12 PHOTOS

**\$299**

18 PHOTOS

**\$359**

28 PHOTOS

**\$449**

40 PHOTOS

**\$559**

Add **\$100** for floor plans between 3000-4500 sq. ft.  
 Add **\$175** for floor plans between 4500-6000 sq. ft.  
 Add **\$250** for floor plans above 6000 sq. ft.

### A La Carte

Create your own bespoke package by selecting this package and then adding any of the Extra Products listed below.

## EXTRA PRODUCTS

### Photos

**\$18** ea. photo. This includes process to HDR, general retouching and the “blue sky guarantee” for exterior photos.

**\$2.99** ea. photo that you upload yourself to be edited. The price covers the costs for the image editing and light retouching.

### Re-Sized Photos

**\$1** per photo. The photos are delivered as JPEGs at 2000x3000px @300 DPI. If you do not have the resources to resize photos yourself, we will resize them to any specific size you request.

### 3D Walkthrough

A 3D media platform that scans an apartment or house then creates a three dimensional model. You then get a link to access the model through a web browser. This model allows the viewer to virtually walk through the apartment on a personal computer, iPad or smartphone as if they were there. A great way for you to show a prospective buyer the property before the need for a walk-through, saving time and money!

**\$499** up to 1500 sq. ft.

**\$699** above 1500 sq. ft.

### Show Sheet

A one-page PDF flyer to promote a listing. We add photos, contact info, floor plans, a logo and a description of the property.

**\$39**

## Virtual Staging

See how the property can be made to look. We create a digital staging. Particularly suitable for homes in need of renewal/a loving hand. It can also be used to furnish an empty room.

\$89 ea. photo

## Twilight Photo

A digitally created twilight photo that highlights the mood and the atmosphere of the property and the property's immediate environment. An affordable alternative to evening photography.

\$24 ea. photo

## Slideshow Video

A video composed of still images, spiced up with music, graphics and transitions.

\$39

## 2D Floor Plan

2D floor plan that can be rendered in basic black and white, or using fonts and colors of your choice.

\$139 up to 3000 sq. ft.

\$239 between 3000-4500 sq. ft.

\$314 between 4500-6000 sq. ft.

\$389 over 6000 sq. ft.

## 2D Floor Plan Redraw

We will take an existing floor plan and redraw it according to your specifications.

\$35

## 3D Floor Plan

3D floor plan provides a way for potential buyers to visualize the layout of the property.

**\$199** up to 1500 sq. ft.

**\$ 299** above 1500 sq. ft.

## Declutter

Removing furniture and retouching visual blemishes within the unit.

**\$39** ea. photo

## Headshot

Professional headshots of agents taken on location and stripped in to a background of the client's choice.

**\$99** per person

## Listing Description

You give us the basic information about your listing and our copywriters will come up with a creative and well written description of the property.

**\$99**

## Additional Travel Fees

Some locations require the photographer to travel an inordinate amount of time or distance to the photo shoot or to pay tools and/or parking expenses. This 'Travel Fee' compensates the photographer for the added time and expenses.

**\$35 - \$50**

## Video Editing

We provide video editing services for clients who have existing video clips and would like us to create a pleasing short video with music and titles.

**\$100**